

# PRESS RELEASE

## PRESS DATES

### **Tuesday, 5 March 2013**

**10.00 hrs**            *Opening Press Conference of ITB Berlin 2013*  
Palais at Funkturm, Hammarskjöldplatz

**18.00 hrs**            *Celebratory Opening Ceremony of ITB 2013 by*  
*Raimund Hosch, CEO, Messe Berlin, Klaus Wowereit,*  
*Governing Mayor of Berlin, H.E. Susilo Bambang*  
*Yudhoyono, President Republic of Indonesia and*  
*Chancellor Angela Merkel, accompanied by traditional*  
*dances and music*  
International Congress Centrum ICC Berlin, Hall 1

### **Wednesday, 6 March 2013**

**09.30 – 11.45 hrs** *Celebratory Opening Ceremony of Indonesia Pavilion by*  
*H.E. Dr. Mari Elka Pangestu, Minister of Tourism and*  
*Creative Economy, Republic of Indonesia, and Klaus*  
*Wowereit, Governing Mayor of Berlin, accompanied by*  
*traditional “Pakarena” dances and music from Makassar*  
Indonesian Pavilion

### **Thursday, 7 March 2013**

**12.30 hrs**            *Press Conference by the Ministry of Tourism and Creative*  
*Economy Republic of Indonesia: “Indonesia – Tourism*  
*Development of the Partner Country ITB Berlin”*  
ICC, Rooftop Garden Foyer

### **Friday, 8 March 2013**

**15.30 hrs**            *Award Ceremony ITB BookAwards 2013*  
*(a. o.: DestinationsAwards Indonesia)*  
Cinema Area, Marshall Haus

### **Sunday, 10 March 2013**

**15.30 - 17.00 hrs** *Celebratory Closing Ceremony with Saung Angklung*  
*Udjo performance*  
Palais at Funkturm

## PROGRAMME TRADE VISITORS

### Wednesday, 6 March 2013

**09.30 – 11.45 hrs** *Celebratory Opening Ceremony of Indonesia Pavilion by H.E. Dr. Mari Elka Pangestu, Minister of Tourism and Creative Economy, Republic of Indonesia, and Klaus Wowereit, Governing Mayor of Berlin, accompanied by traditional “Pakarena” dances and music from Makassar Indonesian Pavilion*

## PROGRAMME GENERAL VISITORS

### Wednesday, 6 March 2013 - Sunday, 10 March 2013

Indonesia-Pavilion *Massage, Coffee- and Cooking shows;*  
Hall 26a *Daily Changing Music- and Dance Performances;*  
*Award Ceremony of the ITB BookAwards on 8<sup>th</sup> of March*  
*from 15.30-17.00 hrs.*

Indonesia-Pavilion every full hour between 11.00 and 17.00 hours:  
Hall 26a *Lucky draw of Indonesia travel vouchers: hotel stays,*  
*special tours, massages...*

ITB Stage *Daily Changing Information and Dance Events*  
Hall 4.1

### Friday, 8 March 2013

Cinema Area *Award Ceremony of the ITB BookAwards*  
Marshall Haus *from 15.30-17.00 hrs.*

### Saturday, 9 March 2013 - Sunday, 10 March 2013

ITB Stage *13.00 hrs, 15.00 hrs, 16.30 hrs*  
Hall 4.1 *Lucky draw, Indonesia Trip for Two through the ITB*  
*Berlin raffle*